



The perception and conversation surrounding victimization of children is often framed through media coverage of high-profile cases of abuse and neglect. When reporting on this subject, whether as a single incident or as a community health and safety concern, the following guide is meant to assist journalists in reporting on child abuse responsibly and accurately, while minimizing harm to victims.

# 1 Avoid identifying the victim by proxy

Even if the victim is not named in the story, sharing details from reports or charging documents including their age, gender, school, relationship to the perpetrator, occupation of the perpetrator, location of the abuse and the perpetrator's full name can just as easily identify them. Consider what information is necessary and relevant to the public and in the interest of public safety, and what you can do to avoid or minimize harm to the victim.



- » "Man arrested on charges of sexually abusing 8-year-old girl."
- » "Man charged with multiple felonies for child sex abuse."
- » "The perpetrator was known to the victim."

NOT THIS 

- » "Man arrested for sexually abusing 8-year-old neighbor."
- » "Man charged with sex abuse for exposing himself to granddaughters."
- » "Man told officers the girl lived next door and he babysat her often."

utah department of

human ser

CHILD AND FAMILY SERVICES

#### Further considerations: A Pattern of Abuse is Not an Affair

Intentionally or unintentionally, using phrases like "sexual relationship" suggests that the actions by the alleged perpetrator were acceptable because of the implied consent of the victim. The abuse may have involved a power dynamic, which put the victim in a vulnerable position where they could be manipulated or exploited by the abuser. It is possible the victim feels an emotional connection with their abuser not because they are in a consensual relationship, but because they have been groomed to accept the abuse as normal. Learn more about consent laws in the United States at the Rape, Abuse, & Incest National Network (RAINN) website. <u>https://www.rainn.org/news/how-does-your-state-define-consent</u>

## 2 Avoid euphemisms or indirect terms when describing sexual abuse

Using vague or "soft" terms to describe abuse can diminish the seriousness of the act. Focus instead on using legal or medical terms, unless the wording is taken from a direct quote vital to the story.

3

# Avoid language that implies consent

Stay away from phrases like: engaged in sex, performed oral sex, had sex with, sexual activities, sexual interactions or sexual relationships. Even if a child describes their abuse as consensual, legally they cannot give consent. The term "underage women" or "underage men" is an oxymoron that attributes maturity to a child victim. Utah Code states that:

- » A child who is 13 years of age or younger cannot give consent to any sexual activity (Utah Code Ann. § 76-5-402).
- » Sexual contact is considered sexual abuse of a minor if done by a person who is four or more years older than a minor who is 14 or 15 years of age (Utah Code Ann. § 76-5-401).
- » It is also unlawful sexual contact if it is by a person who is seven or more years older than a minor who is 16 or 17 years old, and who knew or reasonably should have known the age of the minor (Utah Code Ann. § 76-5-401.2).

USF THIS

 Touched, forced, grabbed, genitals, sodomy, raped, assaulted



- "Man arrested on charges of sexually abusing 13-year-old boy."
- » "Utah teacher booked on allegations of child sex abuse."
- » "Man was booked into jail and is being held on several charges related to the alleged sexual abuse of two minors, according to police reports."
- » "Man accused of buying alcohol for underage girls"



 Caressed, fondled, kissed, felatio, made out, private parts, went down on, performed, nonconsensual sex



- » "Man arrested for sexual relationship with 13-year-old boy."
- » "Teacher accused of having an affair with teen girl he met online."
- » "Man was booked into jail for having sex with a 13-year-old and sexually abusing another."
- » "Man accused of buying alcohol for underage women"

# 4 Avoid sentences that describe the abuse as belonging to the victim

This negates the role of the alleged perpetrator.

# Avoid using words that criminalize child victims of sex trafficking

5

While state law does list prostitution as a form of human trafficking of a child, the word itself has negative connotations of consent and culpability. Also refrain from language that can romanticize the role of the abuser, or sanitize a crime that compounds mental, emotional, physical and sexual abuse of child victims.

6 Avoid framing stories in a way that implies responsibility by the victim, or harms the credibility of the victim's account

> Extensive details of a victim's clothes or appearance, a third-party's unsubstantiated comments or opinions on a victim's lifestyle or perceived age, an alleged perpetrator's high regard or trusted status in the community - these can contribute to victim blaming and the idea that the victim is responsible for the alleged perpetrator's behavior.

» "The victim reported to police that [Name] raped her."



- Child victim of human trafficking, sex trafficker
- » Charged with rape of a child

## **USE THIS**



- » Shared, said, told, reported
- According to police reports/victim statements
- » The victim/youth/ child/minor stated that



» "The victim reported that she was raped by..."



- » Child prostitute, john, pimp
- Charged with paying for sex

## NOT THIS



- » Confessed, admitted, disclosed
- Allegedly punched and kicked the alleged victim before allegedly dragging them outside

#### Further Considerations: To Allege or Not To Allege? That is the Alleged Question.

The definition of allege is to assert without proof or before proving. Even the meaning of the word, according to Merriam-Webster, fluctuates between positive and negative connotations. Depending on its use in news stories allege can imply doubt. While applying the term to an alleged perpetrator because they are innocent until proven guilty makes sense ethically and legally, applying the same term to a victim may prompt belief that they are lying. Overusing the word in a story can also unfairly devalue information.

# 7 Avoid using details of abuse for the sake of shock

When a child is the victim of a violent crime, it is paramount that the journalist weigh what information is necessary to inform the public and encourage community action, and what details will only serve to cause harm to the victim or their family. Be careful not to frame a story as a single tragic event perpetrated by a monstrous parent, sibling, relative or other alleged abuser as this can deter larger community conversations related to social services or the prevention of future abuse.

## 8 Empower the community to protect children

Provide data or information to educate the public on the prevalence of child abuse, how to report it, and what social services are available to assist families in preventing abuse before it starts.

- » "If you suspect child abuse or neglect, please call the Division of Child and Family Services 24-hour intake line at 1-855-323-3237. Utah law requires any person who has reason to believe that a child has been subjected to abuse, neglect, or dependency to report it to DCFS or a law enforcement agency."
- » Resources:
  - Utah Association of Family Support Centers has affiliated centers located across the state that offer services including 24 hour crisis nurseries, parent education and referral services. <u>utahfamilysupport.org</u>
  - Prevent Child Abuse Utah provides educational programs for schools, parents and children that teach safety strategies, the signs of abuse and how to empower chldren to report abuse. <u>pcautah.org</u>
  - Utah Domestic Violence Coalition operates a 24-hour hotline at 1-800-897-LINK (5465). Their site lists resources that include information on shelters, protective orders, and substance use and mental health treatment. <u>udvc.org</u>

• Find more resources and assistance by calling 211 or visiting their website at 211utah.org.

#### **Resources for Journalists:**

- » Utah Children's Justice Centers (CJC) Program provides safe, child-orientated facilities for victims of abuse. The CJC has multidisciplinary teams that are dedicated to helping families respond to allegations of child abuse in ways that are effective, efficient, and that minimize trauma for the child. Administered by the Utah Attorney General, the Utah CJC Program includes locations statewide. For more information on their services and available training, go to <u>utahcjc.org</u>.
- » National Children's Alliance is the national association and accrediting body for Children's Advocacy Centers. The nonprofit works to promote and support communities with comprehensive care through hundreds of centers nationwide for child abuse victims to provide better outcomes. <u>www.nationalchildrensalliance.org</u>.
- » Utah Division of Child and Family Services mission is to keep children safe from abuse and neglect and provide domestic violence services by working with communities and strengthening families. <u>dcfs.utah.gov</u>
- » Child Welfare Information Gateway promotes the safety, permanency, and well being of children, youth, and families by connecting child welfare, adoption, and related professionals as well as the public to information, resources, and tools covering topics on child welfare, child abuse and neglect, out-of-home care, adoption and more. <u>childwelfare.gov</u>
- » Society for Professional Journalists is a nonprofit, professional organization that includes broadcast, print and online journalists, journalism educators, and students interested in journalism as a career. The SPJ is dedicated to encouraging the free practice of journalism and stimulating high standard of ethical behavior. <u>spj.org</u>
- » RAINN (Rape, Abuse & Incest National Network) is a nonprofit anti-sexual assault organization. RAINN operates the National Sexual Assault Hotline, as well as the Department of Defense Safe Helpline. Their site also includes a searchable database of consent laws, mandatory reporting laws, etc., by state. <u>https://www.rainn.org/news/how-does-your-state-</u> define-consent

### References:

- » Aubrun, A., & Grady, J., (2003). "How the News Frames Child Maltreatment: Unintended Consequences." Cultural Logic LLC in collaboration with the FrameWorks Institute and commissioned by Prevent Child Abuse America. Retrieved from <u>http://</u> preventchildabuse.org/wp-content/uploads/2016/02/HowTheNewsFramesChildAbuse.pdf
- » Aubrun, A., & Grady, J., (2003). "Two Cognitive Obstacles to Preventing Child Abuse: The 'Other-Mind' Mistake and the 'Family Bubble.'" Cultural Logic LLC in collaboration with the FrameWorks Institute and commissioned by Prevent Child Abuse America. Retrieved from <u>https://www.frameworksinstitute.org/toolkits/canp/resources/pdf/TwoCognitiveObstacles.</u> <u>pdf</u>
- » Chicago Taskforce on Violence Against Girls & Young Women. (2012). "Reporting on Rape and Sexual Violence: A Media Toolkit for Local and National Journalists to Better Media Coverage." Retrieved from <u>https://www.evawintl.org/Library/ DocumentLibraryHandler.ashx?id=560</u>
- » Femifesto. (2015). "Use the Right Words: Media Reporting on Sexual Violence in Canada." Retrieved from <u>http://www.femifesto.ca/wp-content/uploads/2015/12/UseTheRightWords-Single-Dec3.pdf</u>
- » Michigan Coalition Against Domestic and Sexual Violence. (2004). "Reporting Sexual Assault: A Guide for Journalists." Retrieved from <u>https://www.barcc.org/assets/pdf/Journalists-a\_guide.pdf</u>
- » National Center for Injury Prevention and Control, Division of Violence Prevention, Centers for Disease Control and Prevention. (2016). "Suggested Practices for Journalists Reporting on Child Abuse and Neglect." Retrieved from <u>https://www.cdc.gov/violenceprevention/pdf/childmaltreatment/journalists-guide.pdf</u>
- » Tandon, Neeti. (2007). "Secondary Victimization of Children by the Media: An Analysis of Perceptions of Victims and Journalists." International Journal of Criminal Justice Sciences 2, no. 2: 119-35. Retrieved from <u>http://www.sascv.org/ijcjs/</u> <u>neeti.html</u>
- » Tiegreen, S. & Newman, E. (2008). "How News is 'Framed." Dart Center for Journalism & Trauma. Retrieved from <u>http://</u> <u>dartcenter.org/content/how-news-is-framed</u>
- » Tiegreen, S. & Newman, E. (2008). "The Effect of News 'Frames." Dart Center for Journalism & Trauma. Retrieved from <u>http://dartcenter.org/content/effect-news-frames</u>
- » Weatherred, J. L. (2017). "Framing Child Sexual Abuse: A Longitudinal Content Analysis of Newspaper and Television Coverage, 2002-2012." Journal of Child Sexual Abuse, Vol. 26, No. 1, 3-22. Retrieved from https://www.tandfonline.com/ doi/full/10.1080/10538712.2016.1257528