

## Barnstable County Children's Cove Privacy Policy Effective Date: February 09, 2021

## Personally Identifiable Information:

- We will collect no personal information about you when you visit our website unless you choose to provide that information to us. "Personal Information" as used in this privacy statement means information that identifies an individual, including but not limited to his or her name, address, Social Security number or telephone number.
- You do not have to give us personal information to visit our site.
- We collect personal information only when you knowingly and specifically provide it to us.
- Personal information you provide will be used only in connection with the purposes described at the point of collection.
- Any information published on this website is a matter of public record. However, we do not give, sell or transfer any personal information to any third parties except as required by Massachusetts Public Records Law.

## **Our Practices:**

For site security purposes and to ensure that this service remains available to all users, we employ software programs to monitor network traffic to identify unauthorized attempts to upload, download, change information, or otherwise cause damage.

As is typical with many Internet sites, Barnstable County Children's Cove uses "cookies." A cookie is a file placed on your hard drive by a website that allows it to remember your use of the site and enable you to get to the information in it faster the next time you access it. Barnstable County Children's Cove will only use cookies to improve the performance of the applications on our site and for no other purpose.

If you do nothing during your visit but browse through the website, read pages, or download information, we will gather and store certain statistical information about your visit automatically. This information does not identify you personally. We automatically collect and store only the following information about your visit:

- Internet domain information and the IP address from which you access our website
- The type of browser and operating system used to access our site
- The date and time you access our site
- The pages on our site you visit.
- We use information about the number of visitors to our site and the types of technology our visitors use to interact with our site to help us make our site more useful and accessible to visitors.



## **Google Analytics**

This website uses Google Analytics and Google Analytics Demographics and Interest Reporting, web analytics services provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

You may "opt-out" of the collection of this data by visiting Google's current list of "<u>opt-out</u>" options.

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

THIS NOTICE IS SUBJECT TO CHANGE WITHOUT NOTICE.